

Master Programme in Innovation and Technological Entrepreneurship

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ROUND TABLE

Funding and Growing Your Startup Business

Who can provide you What support for you to launch your Startup Business
What do they look for in a Startup ?

SPEAKERS

Moderator: Pedro Peixoto (FEUP)

- | | |
|-------------------------|---|
| Filipe Araújo | City Councillor for Innovation and Environment – Porto. |
| José Guerreiro de Sousa | Partner – Armilar Venture Partners |
| Nuno Varandas | Director – F6S |
| Ivo Faria | Partner – PwC |
| Claudio Fernandes | CEO – Adclick |
| Pedro Araújo | CEO – ACS |



UPTEC Auditorium
Friday 28th of April
16:45 – 19:15

VENUE:
Pólo Tecnológico (UPTEC TECH)
Edifício Central
Rua Alfredo Allen, n.º455
Porto



2nd Cycle - Bolonha

Value Proposition

Integrated training in the innovation process and in technology, promoting the creation of new technology-based businesses. Our students go through a rigorous hands-on training that covers the entire venture creation process.

1st YEAR		2nd YEAR	
1st Semester	2nd Semester	3rd Semester	4th Semester
Elective 6 ECTS	Elective 6 ECTS	Business Construction Project 9 ECTS	AREAS Product design Innovation Mgt. Management Marketing Research Law Research Methods
Introduction to Entrepreneurship 6 ECTS	Project for Opportunity identification and Evaluation 6 ECTS	Business Law 3 ECTS	
Product and Services Development Management 6 ECTS	Innovation Management 6 ECTS	Finance and Capital Budgeting 6 ECTS	
Marketing Management 6 ECTS	Startup's Strategy 6 ECTS	Research Methods and beginning of the preparation of the Dissertation / Project /Internship 12 ECTS	
Introduction to accounting and financial management 3 ECTS	Quantitative Methods 3 ECTS	Dissertation / Project /Internship 30 ECTS	
Technology Commercialization 3 ECTS	Marketing Research 3 ECTS		