IEMS'2012

3rd Symposium on Industrial Engineering and Management

Biblioteca Almeida Garrett
5th January 2012

9h00 - 9h30	Reception and Opening Session – José F. Oliveira		
9h30 - 10h30	**Teresa Bianchi de Aguiar** *Retail Shelf Space Allocation in a Supermarket Chain*	**João Guichard** *Enhancing Customer Store Experience in Fashion Retail*	**António Corte-Real Sousa** *Creating a model for the quality of wine from the Douro region*
10h30 - 11h00	Coffee-Break		
11h00 - 11h45	*Plenary session – Carlos Brito* **Prorector of the University of Porto for entrepreneurship and Innovation**		
11h45 - 12h45	**Luis Guimarães** *Solving Production Planning Problems when setups are sequent-dependent*	**Carlos Bragança de Oliveira** *Management Agent-Based Simulation Framework*	**Pedro Amorim** *Influence of Consumer Purchasing Behaviour on the Production Planning of Perishable Food*
12h45 - 14h45	Lunch Time – Palácio de Cristal Restaurant		
14h45 - 15h45	**Rui Carreira** *Designing the travel experience: identification and incorporation of passengers' experience requirements in new bus body development*	**João Mourinho** *Applied Research on the Automated Generation of Spider Maps*	**Isabel M. Horta** *How efficient and innovative are Portuguese Construction companies?*
15h45 - 16h00	Break		
16h00 - 17h00	**Manuel Au-Yong Oliveira** *Applying creativity to research methods – An analysis of innovation antecedents using the Business Narrative Modelling Language (BNML)*	**Rita Viana** *Service Design for Sustainability: towards a more sustainable home energy consumption*	**Marta Rocha** *Optimization Approaches to Staff Scheduling Problems*
17h00 - 17h30	Coffee – Break		
17h30 - 18h30	**Arnon Peles & Carlos Gomes** *Business Intelligence and Data Mining in Operating Room Scheduling*	**Ana Simões** *Conceptual framework for organizational model assessment of hospital centers*	**Nazaré Rego** *Supporting cooperative purchasing strategies in health care supply chains*
18h30	*Award for the Best Elevator Pitch – Bernardo Almada-Lobo* *Closing Session – José A. Sarsfield Cabral*		